IB Business Management Summer work 2023

1. Conduct some research into either an ethical company or an unethical company and be prepared to share your findings in September. You should research what makes them ethical or unethical, support your research with facts and figures where possible
2. Research sustainability – write down a definition
3. Investigate the various methods that a business of your choice uses to ensure sustainability in its business operations. Company websites are a good starting point. Be prepared to share your findings in September.